**ABSTRACT**

Social media is an internet-based shape of communication. Social media stages permit clients to have discussions, share data and make web substance. There are numerous shapes of social media, counting blogs, micro-blogs, wikis, social organizing destinations, photo-sharing destinations, moment informing, video-sharing locales, podcasts, widgets, virtual universes, and more.

Billions of individuals around the world utilize social media to share data and make associations. On an individual level, social media permits you to communicate with companions and family, learn unused things, create your interface, and be engaged. On a proficient level, you'll be able to utilize social media to broaden your information in a specific field and construct your proficiency by interfacing with other experts in your industry. At the company level, social media allows you to have a discussion together with your gathering of people, pick up client input, and hoist your brand.

In commerce, social media is utilized to advertise items, advance brands, interface to clients and cultivate unused trade. As a communication stage, social media advances client input and makes it simple for clients to share their encounters with a company. Businesses can react rapidly to positive and negative input, address client issues and keep up or revamp client confidence. Social media is additionally utilized for crowdsourcing. That's the home of utilizing social organizing to accumulate information, products or services. Companies utilize crowdsourcing to urge thoughts from representatives, clients and the common open for progressing items or creating future items or services.

The mini-project is completely based on the Web Frameworks Technology like PHP, CSS, HTML and the DBMS language, SQL and is used to provide a simple and easy access to the platform for the users.

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**Student name**

**USN: your USN**

**CONTENTS**

| [**ABSTRACT**](#_gjdgxs) | [**I**](#_gjdgxs) |
| --- | --- |
| [**ACKNOWLEDGEMENT**](#_30j0zll) | [**II**](#_30j0zll) |
| [**CONTENTS**](#_1fob9te) | [**III**](#_1fob9te) |
| [**LIST OF FIGURES**](#_3znysh7) | [**V**](#_3znysh7) |
| [**LIST OF TABLES**](#_2et92p0) | [**VI**](#_2et92p0) |
| **1.** [**INTRODUCTION**](#_tyjcwt) | [**1**](#_tyjcwt) |
| [1.1 PROBLEM DEFINITION](#_3dy6vkm) | [1](#_3dy6vkm) |
| [1.2 OBJECTIVES](#_1t3h5sf) | [1](#_1t3h5sf) |
| [1.3 METHODOLOGY TO BE FOLLOWED](#_4d34og8) | [2](#_4d34og8) |
| [1.4 EXPECTED OUTCOMES](#_2s8eyo1) | [2](#_2s8eyo1) |
| [**2. FUNDAMENTALS OF WEB FRAMEWORK TECHNOLOGIES**](#_17dp8vu) | [**3**](#_17dp8vu) |
| [2.1 INTRODUCTION TO THE INTERNET](#_3rdcrjn) | [3](#_3rdcrjn) |
| [2.2 WORLD WIDE WEB](#_26in1rg) | [4](#_26in1rg) |
| [2.3 WEB BROWSERS](#_lnxbz9) | [4](#_lnxbz9) |
| [2.4 OPERATION OF WWW](#_35nkun2) | [5](#_35nkun2) |
| [2.5 WEB 2.0](#_1ksv4uv) | [6](#_1ksv4uv) |
| [2.6 HTML](#_44sinio) | [7](#_44sinio) |
| [2.7 HTML TAGS](#_2jxsxqh) | [7](#_2jxsxqh) |
| [2.8 XHTML](#_z337ya) | [10](#_z337ya) |
| [2.9 CSS](#_3j2qqm3) | [10](#_3j2qqm3) |
| [2.10](#_1y810tw) PHP | [11](#_1y810tw) |
| [**3. REQUIREMENT SPECIFICATION**](#_4i7ojhp) | [**13**](#_4i7ojhp) |
| [3.1 HARDWARE REQUIREMENTS](#_2xcytpi) | [13](#_2xcytpi) |
| [3.2 SOFTWARE REQUIREMENTS](#_1ci93xb) | [13](#_1ci93xb) |

| [**4. DESIGN**](#_3whwml4) |  | [**14**](#_3whwml4) |
| --- | --- | --- |
| [4.](#_qsh70q)1 | [WEBSITE STRUCTURE](#_qsh70q) | [15](#_qsh70q) |
| [**5. IMPLEMENTATION 17**](#_3as4poj) | | |
| [5.1](#_1pxezwc) | PHP CODES | [17](#_1pxezwc) |
| [**6. RESULTS**](#_147n2zr) |  | [**28**](#_147n2zr) |
| [6.1](#_3o7alnk) | INDEX PAGE | [28](#_3o7alnk) |
| [6.2](#_23ckvvd) | VALIDATION | [29](#_23ckvvd) |
| [6.3](#_ihv636) | HOME | [30](#_ihv636) |
| [6.4](#_32hioqz) | USER\_PROFILE | [31](#_32hioqz) |
| [6.5](#_1hmsyys) | EDIT\_PROFILE | [32](#_1hmsyys) |
| [6.6](#_41mghml) | PHOTOS | [33](#_41mghml) |

[**7. CONCLUSION 38**](#_1v1yuxt)

**REFERENCES 39**

**LIST OF FIGURES**

| **Figure No** | **Description** | **Page No** |
| --- | --- | --- |
| 1.1 |  | 23 |
| 2.1 |  | 35 |
| 2.2 |  | 46 |
| 3.1 |  | 52 |
| 4.1 |  | 66 |

**LIST OF TABLES**

| **Table No** | **Table Description** | **Page No** |
| --- | --- | --- |
| 1.1 |  | 23 |
| 2.1 |  | 35 |
| 2.2 |  | 46 |
| 3.1 |  | 52 |
| 4.1 |  | 66 |